

The Calgary Baby & Tot Show

a children's show for every step of the way

Program Advertising

The Calgary Baby & Tot Show is pleased to offer you an additional opportunity to promote your organization and/or product through advertising in our event program. The Calgary Baby & Tot Show Program is handed out to every attendee as they walk through our doors and it is also an important reference material throughout the day.

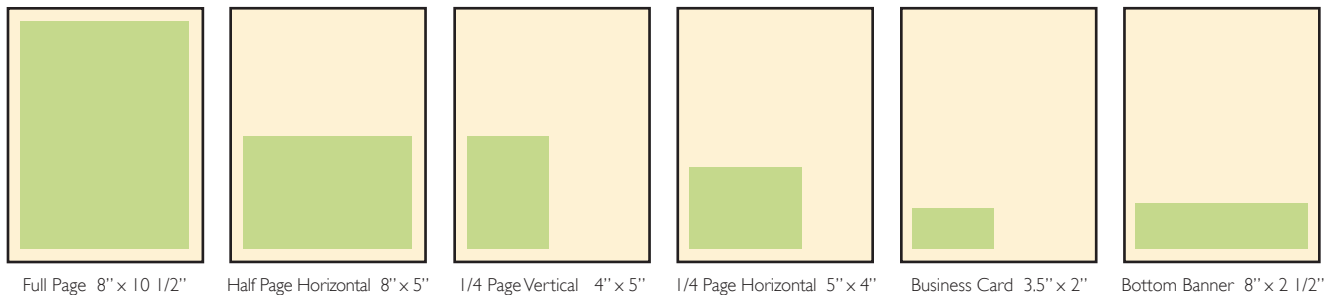
Features in the program include:

- Complete list of all exhibitors
- Map of the event
- Seminars and guest speakers
- Prize giveaways
- Main attractions

Rates and Specifications

The following outlines advertising rates and specifications for the Calgary Baby & Tot Show Program advertisements:

Back Cover	8" x 10 1/2"	\$1,400 + GST
Inside front Cover	8" x 10 1/2"	\$1,250 + GST
Full Page	8" x 10 1/2"	\$1,000 + GST
Half Page Horizontal	8" x 5"	\$600 + GST
1/4 Page Vertical	4" x 5"	\$400 + GST
1/4 Page Horizontal	5" x 4"	\$400 + GST
Business Card	3.5" x 2"	\$200 + GST
Bottom Banner	8" x 2 1/2"	\$500 + GST



Please be advised all print ready material must be provided in full colour, in pdf format and at a minimum resolution of 300 dpi.

Space is limited. For more information contact:

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